



2018 Greater Binghamton Airshow Media Partnership Valued at \$10,000

This Premier level of sponsorship offers prestigious company exposure as well as excellent business enhancement opportunities. Our 2018 Air Show Media Partnership offers the following rewards:

- Your organization will appear prominently in an extensive multimedia advertising campaign for several weeks preceding our event. Marketing on radio, television, and print media will promote this event.
- The collectable 2018 Greater Binghamton Airshow event program will feature a Half Page Color Ad, provided by your organization, in a prominent location.
- The 2018 Greater Binghamton Airshow web site and social media sites will prominently feature your organization as a Media Partner. Our 2018 Airshow website and social media will be a main focal point for updated information, ticket purchasing and marketing of our event. While promoting previous Airshows this web site received thousands of unique visits each day.
- Your company logo will be displayed on all Airshow posters, brochures, and all promotional material signifying you as a Media Partner of this event.
- Hourly announcements over the public address system will broadcast your company's support to the tens of thousands of attendees each day.
- 4'x 8' company banner space visible to thousands of spectators attending the event. (Banner to be provided by sponsor)
- On site display area in a high traffic area, allowing you to reach attendees in a meaningful and memorable fashion. Live broadcast opportunities are also available.
- 35 event tickets will be issued to your company giving you the opportunity to entertain clients or employees. In addition, you will receive 6 tickets to the Sponsor's chalet which grants access to shaded front row seating along the flight line and catered dining.
- Exclusive invitation to participate in Air Show Performer Media Flights. Audio and Video links from these aircraft will also be made available to participating media organizations.

The Media Partnership is available for a \$10,000 in-kind contribution to the event.

For request to become a media partner for the 2018 Greater Binghamton Airshow or for additional details and information please contact Mark Heefner (mheefner@co.broome.ny.us). Media inquiries and interviews use the above contact.